



**HOTSPLOTS**  
Press

**Digital  
newspapers and  
magazines**

# HOTSPLOTS Press

## Digital newspapers and magazines

### What is HOTSPLOTS Press?

HOTSPLOTS Press is the ideal solution to make waiting and travel times as pleasant as possible and to provide a strong added value to increase customer satisfaction. With our offer you will turn your hotspot into a digital newsstand for your guests, customers and visitors. You can choose from national and international newspapers and magazines, which your guests can read on their smartphones, tablets or laptops. Even better – once downloaded to your customer's device, the digital content can be read offline later on.

As the site owner you determine whether the newspapers and magazines available via your hotspot are provided free of charge or against payment – everything else is taken care of by HOTSPLOTS in cooperation with the content partner. All content is available shortly after its publication – automatically and without any effort on your or your employees' part. This constitutes an easy way to extend your offer and thus make your site more attractive to customers.

HOTSPLOTS Press is the modern, cost-efficient and ecological version of a newsstand – with a comprehensive selection and always up-to-date content. It can be effortlessly added to nearly every site, such as any type of waiting area, hotels, hospitals, buses and trains.

### Have we sparked your interest?

If you would like more detailed information or wish a no-obligation consultation, call us at +49 (0) 30 29 77 348-84 or send a message to [vertrieb@hotsplots.de](mailto:vertrieb@hotsplots.de).

