



PRESS INFORMATION

**HOTSPLOTS Cinema entertainment package now
with new, extended and internationally available content**

HOTSPLOTS and Lufthansa Systems sign cooperation agreement

Berlin, 15 December 2017 – hotspots GmbH, a provider of professional Wi-Fi solutions, and Lufthansa Systems GmbH & Co. KG have signed a cooperation agreement enabling HOTSPLOTS to market feature films and series provided by Lufthansa Systems as a content package including international licences. The content can be streamed via mobile Wi-Fi hotspots in buses and trains.

The cooperation with Lufthansa Systems allows HOTSPLOTS to offer its international customers a comprehensive range of current blockbusters, feature films and series. The films fall into the so-called "Late window content" category, meaning they hit the cinema approximately three months earlier or appear on DVD/Blu-ray about a month later. The versions provided are dubbed and subtitled in various languages, which international passengers and those with an interest in foreign languages can choose from.

This completely revised HOTSPLOTS Cinema package perfectly complements the professional Wi-Fi service and existing HOTSPLOTS Media solutions, which received the German "busplaner" magazine's Innovation Award in November 2017. In addition to HOTSPLOTS Cinema, customers can use the information services HOTSPLOTS Press and HOTSPLOTS Tourist Info as well as the entertainment package HOTSPLOTS TV to go.

Karsten Micke, Head of International Sales at hotspots GmbH, comments on the cooperation: "Busworld Europe, the biggest bus and coach exhibition in the world, which took place last October, clearly showed that Wi-Fi has become a standard in buses. With our entertainment and information services we are now taking the next step and thanks to the agreement with Lufthansa Systems the attractiveness of our entertainment package has gained a considerable boost. This puts us in a position to offer – together with our partner Robert Bosch Car Multimedia – an all-round package comprising hardware, Wi-Fi and infotainment services, especially in the bus and coach sector. This interplay of the brands Bosch, Lufthansa Systems and HOTSPLOTS is unique in the market and guarantees bus companies a high degree of expertise and brand quality 'Made in Germany'. Together we will offer this solution internationally. It is available as an initial installation through leading vehicle manufacturers or through retrofitting and can be installed as a complete solution as well as a stand-alone service."

"In recent years, Lufthansa Systems has accumulated a high degree of expertise in order to establish Media Services not only in the in-flight entertainment market in the aviation sector but also in markets such as the bus and coach market," explains Jan-Peter Gänse, Head of Passenger Experience

Products & Solutions at Lufthansa Systems. “Content providers – especially Hollywood studios – attach particular importance to the safety of their films, meaning they are only allowed to be played on systems that comply with special security requirements, such as HOTSPLOTS’ system. We are convinced that with our BoardConnect Media Services together with HOTSPLOTS and its cooperation partner Robert Bosch Car Multimedia we can offer a premium product for entertainment on buses.”

About Lufthansa Systems

Lufthansa Systems GmbH & Co. KG is one of the world’s leading providers of IT services in the airline industry. With a combination of profound industry know-how, many years of project experience and technological expertise, the company offers an extensive range of successful, and in many cases market-leading products for the aviation industry more than 300 airline customers rely on. The portfolio comprises innovative IT products and consulting services, which offer great economic benefits and contribute to improving efficiency. Headquartered in Raunheim near Frankfurt/Main, Lufthansa Systems has offices in 16 other countries.

About hotspots GmbH

hotspots GmbH, founded by Dr Ulrich Meier and Dr Jörg Ontrup in 2004, is a provider of professional Wi-Fi solutions for customers in Europe.

HOTSPLOTS Wi-Fi solutions have a modular concept and can thus be combined flexibly according to customers’ demands. The portfolio ranges from the “classical”, legally compliant Wi-Fi for guests with various access and reporting options to providing Wi-Fi marketing functions to integrating added values such as tourist information, magazines and entertainment content.

HOTSPLOTS can also provide landline or mobile phone based Internet connections.

Together with its over 300 regional installation partners, HOTSPLOTS caters for public Internet access at about 15,000 active hotspot locations. Among them are stationary hotspots in hotels, cafés, hospitals, youth hostels, libraries, student residences and pedestrian areas and increasingly more mobile hotspots on buses and trains as well as temporary Wi-Fi hotspots during events.

The support of scalable hardware platforms for stationary (indoor/outdoor) and mobile (buses, trams, trains) use cases enables HOTSPLOTS to fulfil all customer requirements from one source.

More information can be found on the website: www.hotspots.de.

For more information:

united communications GmbH
Rotherstr. 19
10245 Berlin
Germany
Manfred Großert, Peter Link, Rainer Nick
Phone: +49 30 78 90 76 - 0
Email: hotspots@united.de