



PRESS INFORMATION

HOTSPLOTS and Bosch present joint Wi-Fi solution at BUS2BUS

Berlin, 31 March 2017 – At BUS2BUS, held on 25 and 26 April 2017 in Berlin, the Berlin-based Wi-Fi provider HOTSPLOTS will be joined by its cooperation partner Robert Bosch Car Multimedia – one of the world market leaders and innovation driver in the area of vehicle connectivity, user-friendliness and infotainment. While HOTSPLOTS will present its solutions for mobile Internet access in coaches and buses, Bosch Car Multimedia will showcase its router tailor-made for use in buses. Both products are perfectly attuned to one another and provide smooth, legally secure Internet access in coaches and buses. Bosch Car Multimedia and HOTSPLOTS exhibit in hall 21, booth 332.

HOTSPLOTS' professional Wi-Fi solutions have proven their worth over many years and are used on more and more coaches and buses. New are the entertainment services subsumed under the term HOTSPLOTS Media, which can be used via the on-board hotspot. They offer a wide range of current films as well as tourist information and access to a host of national and international digital newspapers and magazines. Furthermore, the service HOTSPLOTS Telemetry allows tracking the current position of the vehicles.

With the Coach MediaRouter, Bosch Car Multimedia, HOTSPLOTS' cooperation partner, provides a product specially developed for use in coaches and buses. It enables passengers to connect their mobile devices with the Internet. The powerful router can quickly and easily be installed into nearly any vehicle. At the same time it offers coach operators and their passengers access to the HOTSPLOTS services such as mobile wireless Internet access with convenient access control and the new HOTSPLOTS Media products.

Karsten Micke, Head of International Sales at hotspots GmbH about the company's goals for the trade fair: "BUS2BUS offers HOTSPLOTS an interesting occasion to jointly demonstrate with Bosch which future opportunities arise for coach and bus manufacturers as well as operators through our technological cooperation. Using our offer, they can easily and cost-effectively improve the passengers' travel experience significantly."

"We at Bosch gladly take the opportunity of BUS2BUS to reinforce our collaboration with hotspots GmbH," says Marcus Giesemann, Key Account Manager at Robert Bosch Car Multimedia GmbH. "For us as a hardware manufacturer and supplier of the Coach MediaRouter, which was specifically designed for use in coaches and buses, the focus of this cooperation lies on the OEM market. BUS2BUS offers a very good prospect to reach our core target groups."

About hotspots GmbH

hotspots GmbH, founded by Dr Ulrich Meier and Dr Jörg Ontrup in 2004, is a provider of professional Wi-Fi solutions for customers in Europe.

HOTSPLOTS Wi-Fi for guests solutions have a modular concept and can thus be combined flexibly according to customers' demands. The portfolio ranges from the "classical", legally compliant Wi-Fi for guests with various access and reporting options to providing Wi-Fi marketing functions to integrating added values such as tourist information, magazines and entertainment content.

HOTSPLOTS can also provide landline or mobile phone based Internet connections.

Together with its over 300 regional installation partners, HOTSPLOTS caters for public Internet access at over 14,000 active hotspot locations. Among them are stationary hotspots in hotels, cafés, hospitals, youth hostels, libraries, student residences and pedestrian areas and increasingly more mobile hotspots on buses and trains as well as temporary Wi-Fi hotspots during events.

The support of scalable hardware platforms for stationary (indoor/outdoor) and mobile (buses, trams, trains) use cases enables HOTSPLOTS to fulfil all customer requirements from one source.

More information can be found on the website: www.hotspots.de.

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